

# About CFA Institute

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## Overview

CFA Institute, a global, not-for-profit organization, is the world's largest association of investment professionals. With more than 150,000 members and 146 affiliated local member societies, we are dedicated to developing and promoting the highest educational, ethical, and professional standards in the investment industry for the ultimate benefit of society. We offer a range of educational and career resources, including the Chartered Financial Analyst® (CFA®) designation, the Certificate in Investment Performance Measurement (CIPM®) designation, and the Claritas® Investment Certificate. CFA Institute is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. These standards include but are not limited to the Global Investment Performance Standards (GIPS®), the CFA Institute Code of Ethics and Standards of Professional Conduct, and the Asset Manager Code of Conduct. The growth of CFA Institute over the past five years is reflected in its financial, technological, structural, and human resources global footprint. For more than five years, we have also leased office space and operated in New York, London, and Hong Kong. More recently, geographic operational expansion has been in Brussels, where we maintain a small office for staff focused on standards and advocacy, and in Beijing and Mumbai, to support our growing number of CFA candidates and members in those countries. The 146 CFA Institute member societies are local or regional independent organizations that share a common purpose with CFA Institute. We work closely with the volunteer leaders of these local organizations to advance our respective missions. These volunteers are significant contributors to the continued success of the organization. CFA Institute allocates resources to member societies and encourages them to provide a consistently outstanding member experience.

Here are some key facts and figures regarding our global presence:

- We have more than 150,000 members in 165 countries/territories.
  - There are local member societies in more than 70 countries/territories.
  - More than 300 universities around the world have incorporated the CFA Program Candidate Body of Knowledge into their own academic programs.
  - More than 5,000 students from 1,000 universities around the world participated in the 2016-2017 CFA Institute Research Challenge season.
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## Mission and Vision

To lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society.

We aspire to a CFA Institute that:

- Serves all finance professionals seeking education, knowledge, professional development, connection, or inspiration.
  - Leads the investment profession's thinking in the areas of ethics, capital market integrity, and excellence of practice.
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## Top Employers Globally

Top ten companies include JP Morgan Chase, PwC, HSBC, Bank of America Merrill Lynch, UBS, Ernst & Young, RBC, Citigroup, Morgan Stanley, and Wells Fargo.

\* Companies are ranked by their combined total of total candidates and CFA charterholders.