**(Academic Year: 113)**

管理學院課程目錄

**College of Management**

**Fu Jen Catholic University**

**Course Catalog**

**(113學年度入學適用)**

(2024-25 Entry)



新北市新莊區中正路510號

**No. 510 Zhongzheng Rd ,Xinzhuang Dist., New Taipei City, Taiwan (R.O.C)**

**Tel：886-2-29052651 Fax：886-2-29052186**

**http://www.management.fju.edu.tw**

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| BBA in Finance and International Business 金融與國際企業學系 |

* Course list (課程列表)

| **Course Plan**  **課程計畫** | **Course Title**  **課程名稱** | **Course ID**  **Last 5 digits**  **科目代碼** | **Terms / Credits**  **學期/學分** | | **Course label type**  **課程標籤** |
| --- | --- | --- | --- | --- | --- |
| **Fall**  **上學期** | **Spring**  **下學期** |
| Major requirements  院系必修課程 | Economics  經濟學 | 02457 | 3 | 3 |  |
| Calculus  微積分 | 02390 | 3 | 3 |  |
| Accounting  會計學 | 02412 | 3 | 3 |  |
| Statistics  統計學 | 05201 | 3 | 3 |  |
| Introduction to Programming  程式設計概論 | 24495 | 3 | | PGC |
| Introduction to Business Management  企業管理概論 | 02222 | 3 | |  |
| Introduction to Civil Law  民法概要 | 01343 | 2 |  |  |
| Marketing Management  行銷管理 | 01483 | 3 | |  |
| Macro-Economics  總體經濟學 | 02891 | 3 | |  |
| Micro-Economics  個體經濟學 | 01910 | 3 | |  |
| Financial Management  財務管理 | 01983 | 3 | |  |
| International Finance  國際金融 | 02090 | 3 | |  |
| International Business Management  國際企業管理 | 02083 | 3 | | EMI\* |
| Independent Study I  專題研究(一) | 07344 | 3 |  |  |
| Independent Study II  專題研究(二) | 07699 |  | 3 |  |
| Professional Ethics-Business Ethics  專業倫理-企業倫理 | 08824 | 2 | |  |
| Required credits by concentrations  系專業必選課程 | Investments  投資學 | 01579 | 3 |  |  |
| The Practice of International Trade  國際貿易實務 | 02100 |  | 3 |  |
| Futures and Options  期貨與選擇權 | 03408 |  | 3 |  |
| International Logistics and Supply Chain Management  國際物流與供應鏈管理 | 34491 | 3 |  |  |
| Fixed Income Securities  固定收益證券 | 10458 |  | 3 |  |
| International Marketing  國際行銷 | 02084 | 3 |  | EMI\* |
| *EMI\*: English and Chinese taught classes are available and optional.*  *EMI雙語課程：提供英文和中文授課課程，可供選修。*  *PGC: Programming course*  *PGC: 程式設計類課程* | | | | | |
| Elective credits  選修課程 | International Business Management  國際企業管理 | 02083 | 3 |  | EMI |
| Financial Management  財務管理 | 01983 |  | 3 | EMI |
| Security Markets Studies  證券市場研究 | 12883 |  | 3 |  |
| Digital Marketing  數位行銷 | 17103 |  | 3 | EMI/WEB |
| Money and Banking  貨幣銀行學 | 02249 | 3 |  |  |
| Case Study in International Marketing  國際行銷個案研究 | 02085 |  | 3 |  |
| Industry Analysis and Competitive Strategy  產業分析與競爭策略 | 03132 | 3 |  |  |
| Financial Market and Financial Institutions  金融市場與金融機構 | 30802 |  | 3 | EMI |
| Innovation and Technology Management  創新科技管理 | 11374 | 3 |  |  |
| Cross-Border Ecommerce  跨境電子商務 | 33136 | 2 |  |  |
| Financial Technology Forum  金融科技講座 | 30501 |  | 3 | PGC |
| Financial Data Analysis and Intelligent Trading  金融數據分析與智慧交易 | 33541 | 3 |  |  |
| Financial Programming Application  金融程式應用 | 33540 |  | 3 | PGC |
| Financial Statement Analysis  財務報表分析 | 01982 | 3 |  | EMI |
| Internship  產業實習 | 13859 |  | 3 |  |
| Advanced Statistical Decision Analysis  進階統計決策分析 | 32319 | 3 |  |  |
| Analysis for Global Industry  全球產業分析 | 08314 |  | 3 |  |
| Global Brand Management  全球品牌管理 | 21656 | 3 |  | EMI |
| International Co-opetition Strategy  國際競合策略 | 15493 | 3 |  |  |
| Financial Asset Management  金融資產管理專題 | 31459 | 3 |  |  |
| Distribution Channel & Strategy Management in Financial Industry  金融業通路與策略管理 | 31787 | 2 |  |  |
| Commercial Law  商事法 | 02056 |  | 3 |  |
| Business Valuation and Case Study  企業評價及個案分析 | 22101 |  | 3 |  |
| Internationalization Strategy  國際化策略 | 24107 | 3 |  |  |
| Artificial Intelligence Applications in Industry  人工智慧與產業應用 | 33861 |  | 3 |  |
| Contemporary Issues in Financial Markets  金融市場分析研討 | 17823 | 3 |  |  |
| Marketing Data Science  行銷大數據 | 33860 |  | 3 |  |
| Globalization and Entrepreneurship  全球化與創業精神 | 35598 | 3 |  | EMI |
| Case Study in Finance  財務個案研討 | 33904 |  | 3 |  |
| Internship (I)  產業實作(一) | 25125 |  | 3 |  |
| Internship (II)  產業實作(二) | 25126 |  | 3 |  |
| Internship (III)  產業實作(三) | 25127 |  | 3 |  |
| International Industry Analysis  國際產業分析 | 04060 |  | 3 |  |
| International Service Management  國際服務業管理 | 08640 |  | 3 |  |
| Logistics/Supply Chain Management  物流與供應鏈管理 | 14208 |  | 3 |  |
| Organizational Leadership and Social Innovation Practices  組織領導與社會創新實務 | 19663 |  | 2 |  |
| Organizational Learning and Social Inquiry  組織學習與社會探究 | 19664 | 2 |  |  |
| International Entrepreneurial Opportunity Identification  國際創業辨識 | 35209 | 3 |  |  |
| Foreign Exchange Market and Derivatives  外匯市場與衍生性商品 | 14787 |  | 2 |  |
| Electronic Commerce  電子商務 | 09514 | 3 |  | EMI |
| Marketing Research  行銷研究 | 01480 |  | 3 | EMI |
| Consumer Relationship Management and Service Marketing  顧客關係管理與服務行銷 | 35585 | 3 |  | EMI |
| Study on Practical Business Administration  企業運作實務探討 | 36590 |  | 3 |  |
| Sustainable Development and Environmental Management from a Business Perspective  商業視角下的永續發展和環境管理 | 36478 | 3 |  | EMI |
| Financial Accounting  財務會計 | 12585 |  | 3 | EMI |