**(Academic Year: 113)**

管理學院課程目錄

**College of Management**

**Fu Jen Catholic University**

**Course Catalog**

**(113學年度入學適用)**

(2024-25 Entry)



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| BBA in Finance and International Business金融與國際企業學系 |

* Course list (課程列表)

| **Course Plan****課程計畫** | **Course Title****課程名稱** | **Course ID****Last 5 digits****科目代碼** | **Terms / Credits****學期/學分**  | **Course label type****課程標籤** |
| --- | --- | --- | --- | --- |
| **Fall****上學期**  | **Spring****下學期** |
| Major requirements院系必修課程 | Economics經濟學 | 02457 | 3 | 3 |  |
| Calculus微積分 | 02390 | 3 | 3 |  |
| Accounting會計學 | 02412 | 3 | 3 |  |
| Statistics統計學 | 05201 | 3 | 3 |  |
| Introduction to Programming程式設計概論 | 24495 | 3 | PGC |
| Introduction to Business Management企業管理概論 | 02222 | 3 |  |
| Introduction to Civil Law民法概要 | 01343 | 2 |  |  |
| Marketing Management行銷管理 | 01483 | 3 |  |
| Macro-Economics總體經濟學 | 02891 | 3 |  |
| Micro-Economics個體經濟學 | 01910 | 3 |  |
| Financial Management財務管理 | 01983 | 3 |  |
| International Finance國際金融 | 02090 | 3 |  |
| International Business Management國際企業管理 | 02083 | 3 | EMI\* |
| Independent Study I專題研究(一) | 07344 | 3 |  |  |
| Independent Study II專題研究(二) | 07699 |  | 3 |  |
| Professional Ethics-Business Ethics專業倫理-企業倫理 | 08824 | 2 |  |
| Required credits by concentrations系專業必選課程 | Investments投資學 | 01579 | 3 |  |  |
| The Practice of International Trade國際貿易實務 | 02100 |  | 3 |  |
| Futures and Options期貨與選擇權 | 03408 |  | 3 |  |
| International Logistics and Supply Chain Management國際物流與供應鏈管理 | 34491 | 3 |  |  |
| Fixed Income Securities固定收益證券 | 10458 |  | 3 |  |
| International Marketing國際行銷 | 02084 | 3 |  | EMI\* |
| *EMI\*: English and Chinese taught classes are available and optional.**EMI雙語課程：提供英文和中文授課課程，可供選修。**PGC: Programming course**PGC: 程式設計類課程* |
| Elective credits選修課程  | International Business Management國際企業管理 | 02083 | 3 |  | EMI |
| Financial Management財務管理 | 01983 |  | 3 | EMI |
| Security Markets Studies證券市場研究 | 12883 |  | 3 |  |
| Digital Marketing數位行銷 | 17103 |  | 3 | EMI/WEB |
| Money and Banking貨幣銀行學 | 02249 | 3 |  |  |
| Case Study in International Marketing國際行銷個案研究 | 02085 |  | 3 |  |
| Industry Analysis and Competitive Strategy產業分析與競爭策略 | 03132 | 3 |  |  |
| Financial Market and Financial Institutions金融市場與金融機構 | 30802 |  | 3 | EMI |
| Innovation and Technology Management創新科技管理 | 11374 | 3 |  |  |
| Cross-Border Ecommerce跨境電子商務 | 33136 | 2 |  |  |
| Financial Technology Forum金融科技講座 | 30501 |  | 3 | PGC |
| Financial Data Analysis and Intelligent Trading金融數據分析與智慧交易 | 33541 | 3 |  |  |
| Financial Programming Application金融程式應用 | 33540 |  | 3 | PGC |
| Financial Statement Analysis財務報表分析 | 01982 | 3 |  | EMI |
| Internship產業實習 | 13859 |  | 3 |  |
| Advanced Statistical Decision Analysis進階統計決策分析 | 32319 | 3 |  |  |
| Analysis for Global Industry全球產業分析 | 08314 |  | 3 |  |
| Global Brand Management全球品牌管理 | 21656 | 3 |  | EMI |
| International Co-opetition Strategy國際競合策略 | 15493 | 3 |  |  |
| Financial Asset Management金融資產管理專題 | 31459 | 3 |  |  |
| Distribution Channel & Strategy Management in Financial Industry金融業通路與策略管理 | 31787 | 2 |  |  |
| Commercial Law商事法 | 02056 |  | 3 |  |
| Business Valuation and Case Study企業評價及個案分析 | 22101 |  | 3 |  |
| Internationalization Strategy國際化策略 | 24107 | 3 |  |  |
| Artificial Intelligence Applications in Industry人工智慧與產業應用 | 33861 |  | 3 |  |
| Contemporary Issues in Financial Markets金融市場分析研討 | 17823 | 3 |  |  |
| Marketing Data Science行銷大數據 | 33860 |  | 3 |  |
| Globalization and Entrepreneurship全球化與創業精神 | 35598 | 3 |  | EMI |
| Case Study in Finance財務個案研討 | 33904 |  | 3 |  |
| Internship (I)產業實作(一) | 25125 |  | 3 |  |
| Internship (II)產業實作(二) | 25126 |  | 3 |  |
| Internship (III)產業實作(三) | 25127 |  | 3 |  |
| International Industry Analysis國際產業分析 | 04060 |  | 3 |  |
| International Service Management國際服務業管理 | 08640 |  | 3 |  |
| Logistics/Supply Chain Management物流與供應鏈管理 | 14208 |  | 3 |  |
| Organizational Leadership and Social Innovation Practices組織領導與社會創新實務 | 19663 |  | 2 |  |
| Organizational Learning and Social Inquiry組織學習與社會探究 | 19664 | 2 |  |  |
| International Entrepreneurial Opportunity Identification國際創業辨識 | 35209 | 3 |  |  |
| Foreign Exchange Market and Derivatives外匯市場與衍生性商品 | 14787 |  | 2 |  |
| Electronic Commerce電子商務 | 09514 | 3 |  | EMI |
| Marketing Research行銷研究 | 01480 |  | 3 | EMI |
| Consumer Relationship Management and Service Marketing顧客關係管理與服務行銷 | 35585 | 3 |  | EMI |
| Study on Practical Business Administration企業運作實務探討 | 36590 |  | 3 |  |
| Sustainable Development and Environmental Management from a Business Perspective商業視角下的永續發展和環境管理 | 36478 | 3 |  | EMI |
| Financial Accounting財務會計 | 12585 |  | 3 | EMI |